



# Update Newsletter for Aldi Guiseley



**Invitation to a Community Consultation Event**  
**Tuesday 23rd June, 3pm to 7pm, Venue Guiseley Football and Cricket Club, Nethermoor Park,**  
**Otley Road, Guiseley LS20 8BT**

## A new food store for White Cross

Aldi will be holding a community consultation event to update local residents on their proposals for a new store in White Cross. Aldi gained planning consent in 2012 but have only recently purchased the site. As a result of long and drawn out negotiations with the previous landowner, Aldi have now managed to secure the site. Aldi will now be submitting a new application to amend the previous consent.

Aldi held a public consultation back in April 2011, the proposals were well received with members of the public. The proposals offer the opportunity to redevelop this long term brownfield site bringing many benefits for local residents including increased food shopping choice and 50 local jobs. Aldi stores focus on serving the surrounding neighbourhood, providing a local store for residents with everyday items available at low prices, giving residents an alternative to traditional supermarkets. Aldi customers save around 40 percent on their shopping without compromising on quality.



## Summary of Key Benefits of the Scheme

The proposals will involve the comprehensive redevelopment and improvement of the site with the following key benefits:

- A multi-million pound investment in Guiseley providing up to 50 jobs for local people.
- Regeneration of a derelict brownfield site, vacant for over 6 years.
- A retailer committed to developing a site has benefited from planning consent.
- More local choice and competition for shopping facilities.
- More affordable 'discount' shopping provision.
- Opportunity for linked trips with local shops and services.
- Cheaper local shopping trips, saving bus fares and petrol travelling to other towns.
- An opportunity to improve the current streetscene through tree and shrub planting on what is currently a derelict and lifeless site.
- Helping the environment through the use of latest technologies, including in-store heat recovery systems and low energy lighting.

## Serving local residents

The new store will be easily accessible for local residents creating an attractive place for locals to shop. Aldi have given full consideration to Highways issues and will submit a robust transport assessment as part of the application proposals.

As well as regenerating the site itself, the proposals will create up to **50 jobs aimed at local people**. Aldi operates between 8am and 10pm Monday – Saturday and 10am – 4pm on Sundays with no 24 hour operations.





## About Aldi

Award winning retailer Aldi opened its first stores in the UK in 1990, and now have more than 500 stores across the UK. Aldi currently plan a substantial expansion to have 1,000 stores open by 2022. This store will add to local shopping choice with the introduction of a high quality discount retailer. Aldi will employ up to 50 full and part time people, the majority of which will be employed from the local community.

Aldi products regularly win 'blind taste' tests and the Company was voted Which? Supermarket of the Year 2013, and Grocer 'Grocer of the Year' 2013 and 2014.



## Next Steps

We will be holding a community consultation event prior to submitting a new planning application, for residents to find out more about the proposals and help shape the scheme. Representatives from Aldi, together with design, planning and highway specialists, will be there to answer any questions you may have. The event is to be held at the Guiseley Football and Cricket Club, Nethermoor Park, Otley Road, Guiseley LS20 8BT on Tuesday 23rd June between 3pm and 7pm.

Alternatively, if you would like to speak to one of our representatives, please call our Freephone information line on **0800 9788968**

or email [aldiconsultation@planningpotential.co.uk](mailto:aldiconsultation@planningpotential.co.uk)

Please let us know what you think by filling in the feedback form provided and returning by 06th July 2015.